



## **IN EVERY AISLE: AGRICULTURE INNOVATION**

Agriculture innovation is as simple as using the best science and the latest technology to make producing food easier for farmers while creating choices and higher-quality ingredients for the food industry.

**KEEP GROWING**



## Meat Counter

Animals' feed is made up of a ration to fit their needed nutrition. Corteva's seeds **provide feed with optimal nutrients.**

Cattle eat grasses when they are grazing on pastures. Having a healthy pasture is important for the animal relying on it for food. Corteva has tools to **help farmers and ranchers maintain their pastures.**

## Produce

Crop protection ensures fruits and vegetables get all the needed nutrients from the soil and protects the plant from pests. Crop protection **keeps the plant healthy, strong and viable longer.**

Organic farmers also use crop protection tools, which are derived from **natural sources.**

## Center Aisles

We determine what genetic traits we want to deliver in food, which breeding tool to use, and then we begin **testing, refining, retesting and perfecting.**

On average it takes 13 years and more than \$125 million to get a trait to market and only **1 in 6,000 traits are actually sold** in the marketplace.

At the grocery store, there are many choices. With our Omega 9 Canola Oil, we've provided food companies a conventional and non-GMO canola oil.

## Checkout

Farmers use digital tools to **capture data and make more informed decisions**, leading to plants growing in fertile soils, receiving optimal sunlight and staying healthy.

## Dairy

The milk case contains products from different sources, like soybeans. By protecting the soybean seed from pests and fungus, plants **establish strong roots and start strong.**

## Bakery

When growing sugar beets, a hardy weed called thistles is a common challenge. Crop protection tools **minimize thistles and prevent them from returning the next year.**

To preserve nutrients in the soil for the future, farmers change the crops they decide to grow from season to season. Crop protection tools help **rid a field of stubborn weeds between plantings.**

## Café

Agriculture innovation **can help the food industry save money.** With Plenish™ high oleic soybean oil and Omega 9 Canola Oil, operators don't have to change their fryer oil as frequently.

Thanks to plant breeding, there is an oil higher in "good fats" (mono and polyunsaturated fats) and lower in "bad fats" (trans and saturated), **improving nutrition but not impacting performance, shelf-life or taste.**

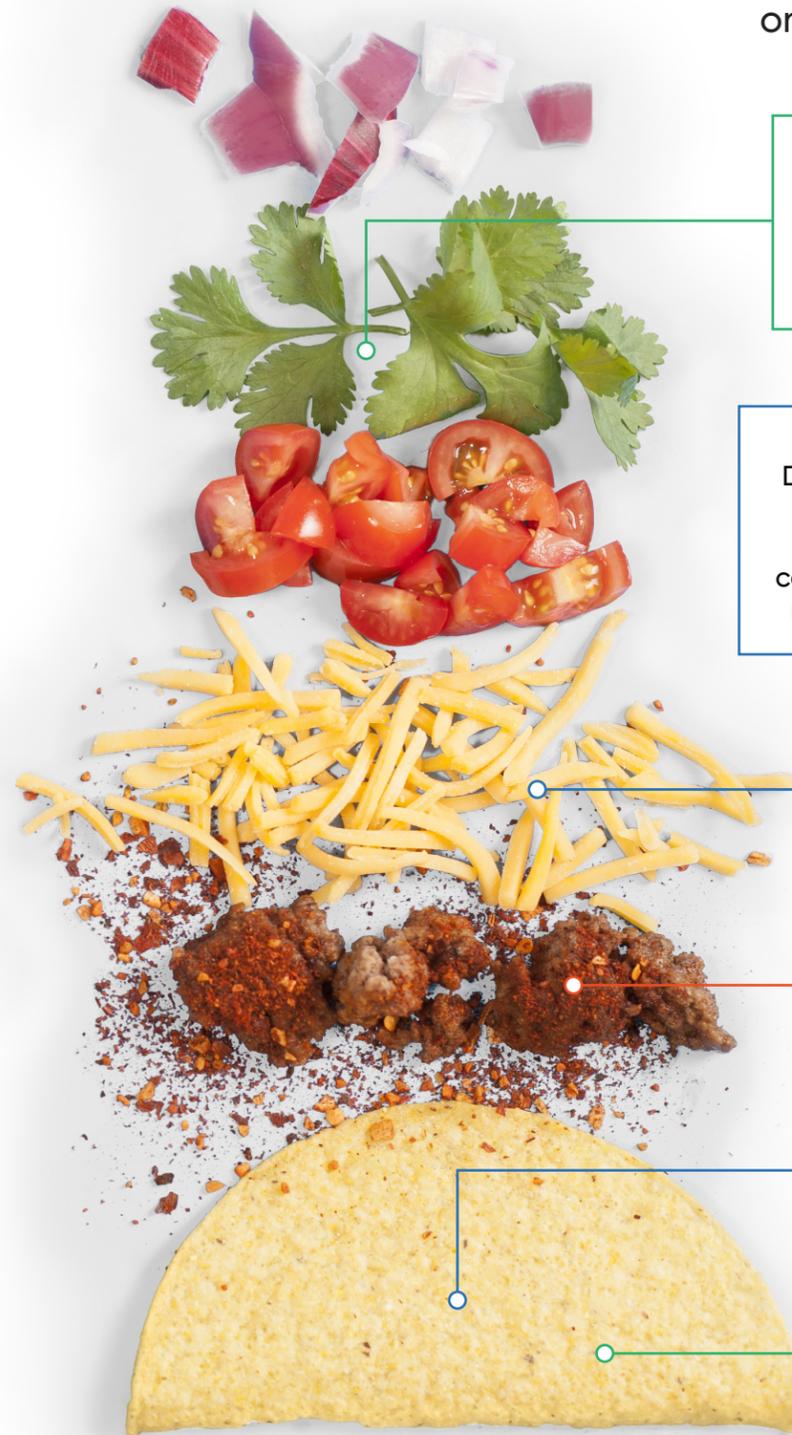


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Consider a simple menu staple such as **the taco**.  
Food innovation is part of every ingredient in  
one simple delicious bite.



### Vegetables:

Our crop protection products enable produce to grow safely with a high yield.

### Cheese:

Dairy cattle eat a diet high in silage, a feed ingredient made from a fermented corn plant. A bacteria-based product, called an inoculate, helps ensure the feed is nutritious and easy to digest for the cows.

### Meat Filling:

Animals are fed with seed, corn or meal that was developed to provide optimal animal nutrition.

### Corn Tortilla:

Our white and waxy corn hybrids can be processed for easier use for the food industry.

### Fried in High Stability Oil:

Created through plant breeding, our high stability oils not only provide improved fry life and shelf life, but improved nutrition, without compromising taste.

**About Corteva:** Our purpose is to enrich the lives of those who produce and those who consume, ensuring progress for generations to come.

For more information, visit [Corteva.com](http://Corteva.com) or email us at [letstalkfood@corteva.com](mailto:letstalkfood@corteva.com)

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