## **Keeping Our Food Safe, Nutritious** and More Affordable

The world is projected to add two billion more people in the next 25 or so years, meaning we will need to grow a lot more food on the same amount of land. But thanks to a changing climate, extreme weather and new, rising weed and pest pressures are making food harder to grow.

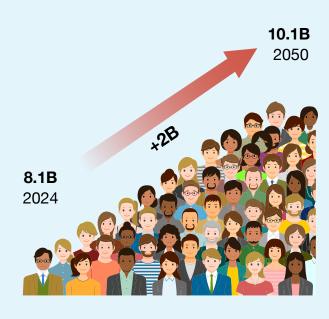
Luckily, there is an answer: innovation. Technology that exists today can help farmers safely produce more food, more sustainably – and help keep prices lower. Herbicides, which help fight pernicious weeds, are an important part of this equation.



## Farmers Need Help



The world is expected to grow by 2 billion people by 2050.1



That's 37 million more mouths to feed in the U.S. and 1.8 billion more globally.1



Past 8000 years

To do this, the global agriculture

industry must produce more food over the next three decades than was produced in the past 8,000 years.1



Pressures from plant diseases, weeds, insects and other pests are on the rise, thanks to extreme weather, such as droughts and floods, and warmer weather year round.2



In fact, up to 40% of global crop production is lost to pests annually. Weeds are also a major constraint on global food production.3



Agriculture Organization (FAO) has said that more than 800 million people face hunger today, and nearly 2.3 billion are food insecure. As the world adds more people, this number could rise.4

The United Nations' Food and

## **Major Challenge** Weeds can devastate crops by competing for

Weeds Are a

water, nutrients, sunlight and space. Herbicides control weeds so crops like corn

and wheat can grow unhindered. Without herbicides, the amount and quality of

food could decrease and as a result, food

prices could increase. Organic farming is an alternative for many, but yields on organic farms are nearly 20% less than on conventional farms, and organic food is often expensive, putting it out of reach for many.5



## Part of the Solution

These products also make it possible for

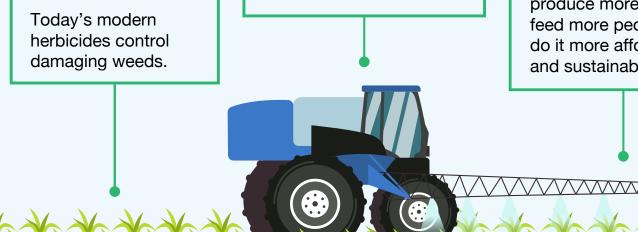
farmers to use techniques and practices as no-till farming and crops which help sequester carbon.

that make agriculture more sustainable – such the planting of cover

more efficiently use resources including land, water and the energy needed to grow food, so farmers can produce more per acre. feed more people - and do it more affordably and sustainably.

herbicides help farmers

Safe, effective



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