

Our R&D organization strives to be the best at designing, discovering and developing innovations that create value for farmers and deliver consumer benefits in planet-friendly ways. Our innovation process makes this possible.

## How We Innovate at Corteva



### Business Driven

Our innovation is driven by signals from our seeds, crop protection and digital business as well as disruptive opportunities we sense outside our core portfolios. At the intersection: innovations that allow us to serve our existing product and service needs while anticipating future change.



### Disciplined and Accountable

Our governance structure for seeds, crop protection, digital and disruptive investments ensures smart allocation of resources and strategic alignment across the categories as we seek to deliver multi-platform solutions that meet farmer needs in the field, rather than focusing on individual products.



### Built to Differentiate

We help farmers make their operations more profitable, higher performing and less complex by developing solutions based on our unique differentiators:

- Germplasm
- Targeted breeding
- Digital tools
- Environmental impact and sustainability
- Integrated solutions



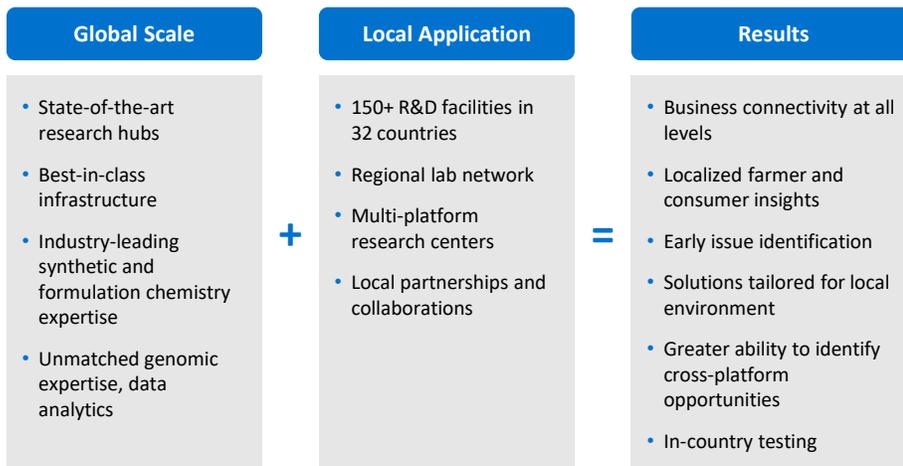
### Focused on Productivity

We understand that productivity is as critical to a high-functioning research organization as it is to a profitable farming operation. Through enhanced discipline and rigor and a rapid, iterative process, we learn quickly and focus on the most promising leads.



### Global Yet Local

Our global yet local approach means that our R&D team collaborates globally while tailoring solutions to local markets and growing conditions.



## QUICK FACTS



**Innovation hubs** located in Johnston, Iowa and Indianapolis, Indiana



**150+** multi-platform research centers in **32** countries



**Differentiated management** for core and disruptive innovation pipelines



**Dedicated innovation workstreams** for philanthropic and environmentally-friendly solutions

## OUR APPROACH IN ACTION

**Innovation powers integrated solutions to meet farmers' needs today and anticipate tomorrow's challenges.**

Through collaborative innovation focused on the needs of farmers, we provide products and services to produce what our food system demands, and to conserve resources and sustain the land.

**We bring the outside in and engage diverse viewpoints to drive innovation.**

Our partnership with Eli Lilly and the Indiana Biosciences Research Institute (IBRI) resulted in an award-winning, open-source predictive toxicology platform that anyone in the world can use.

The platform enables researchers from various sectors— including agriculture, pharmaceutical, academic and animal health— to predict product safety at earlier stages of development, meaning more time is spent on products that have positive safety profiles for people, animals and the environment.